Annie Sanford

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SUMMARY

I am an empathetic, collaborative, and goal-oriented MSc HCI Design student looking for industry experience in UX design, UX research, product design, and/or product management. I have nearly 3 years of experience in research project management and am passionate about making the world more inclusive and user-friendly.

EXPERIENCE

HCI Design Postgraduate Student

Sept 2021 - Jan 2023

City, University of London

- Design using full-scale user-centered design process, from user research to iterative prototyping to evaluation
- Research, build, and evaluate information architecture for a website
- Conduct accessibility review, with emphasis on WCAG compliance
- · Understand qualitative and quantitative research methodology
- Serve as sole class representative to a cohort of approximately 60 full-time students

Research Project Manager, Level II

Nov 2018 - Aug 2021

Qualtrics (SAP)

- Partnered with enterprise, SMB, and academic clients to run survey research studies
- Closed 100-150 projects, \$400k-800k project revenue per quarter
- Oversaw communication and delivery across multiple internal and external stakeholders
- Owned strategic sampling, decision-making, and budget during fielding
- Led internal mobility and mentorship program that successfully recruited several top company performers onto PM team
- Developed and analyzed internal research on employee wellness in collaboration with upper management

SKILLS

UX Research
UX Design
Information Architecture
Inclusive Design
Project Management
Leadership
Communication
Team Collaboration

TECH

Figma Axure Qualtrics Miro LucidChart

EDUCATION

City, University of London

School of Mathetmatics, Computer Science,& Engineering 2021-2023 MSc HCI Design Class Representative

Furman University

2014-2018 B.A. Sociology B.A. Communication Studies

Magna Cum Laude
3 Honor Societies
1 Major Award
5 student organizations
4 leadership positions

My portfolio can be found at anniesanford.com